Car Sold Figures

Some terms used in the dataset should be :

* **YoY (Year over Year analysis)**

In finance , investors usually use this term to find out the performance of the product over the year , if has performed well over the year or not.

Economic analysts also commonly use this approach when analysing countries and their overall situation regarding the economy. For example , the YoY approach finds that Japanese GDP grew 2% in 2016 as compared to 2015 , while analysts previously only projected increase in 1.8 % only.

* **MoM(Month over Month analysis)**

Similar to YoY , the MoM analysis runs on the progress of a particular product or service , monitoring and comparing its progress with the previous month.

* **Market Share :**

It is the percent of total sales by a company.

* **OEM (Original Employment Manufacturer) :**

The original company that makes the product , whose complex parts are then used by the another company to assemble and form a whole product or service.

* **ODM (Original design manufacturer) :**

The company or organisation that deals with the design of the main product.



